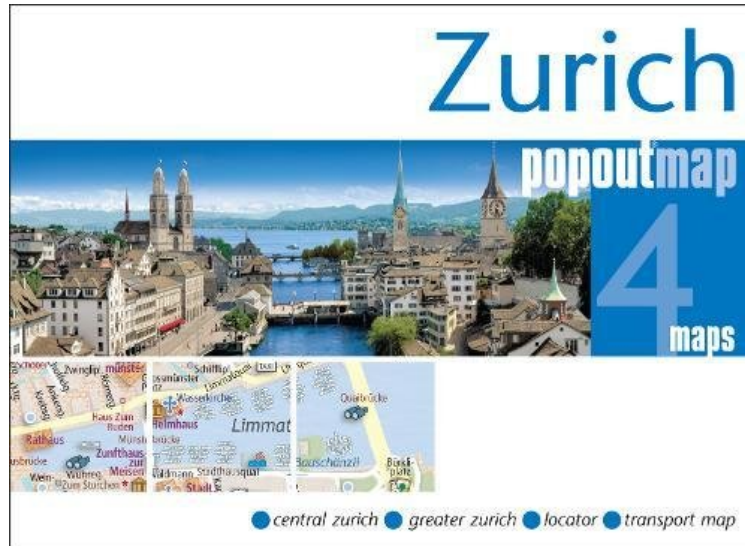


Zurich PopOut Map (PopOut Maps)

From Pop Out

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#619207 in Books 2013-05-09Format: Folded MapOriginal language:EnglishPDF # 1 3.40 x .30 x 5.00l, Binding: Map2 pages | File size: 74.Mb

From Pop Out : Zurich PopOut Map (PopOut Maps) before purchasing it in order to gage whether or not it would be worth my time, and all praised Zurich PopOut Map (PopOut Maps):

0 of 0 people found the following review helpful. Save your moneyBy The MateSmall writing and falling apart on first inspection, it would be better to look for something else rather than waste nearly \$7.00 on this.0 of 0 people found the following review helpful. Quick and easy!By CeigeVery handy, old school map that is a quick and easy compliment to when google maps isn't connecting.0 of 0 people found the following review helpful. OkayBy Whitney VaughtWriting is a little small but otherwise a great and compact map. It doesn't hold up super well though.

The ultimate pocket map of Zurich!Explore Zurich with ease with the help of this genuinely pocket-sized, pop-up map. Small in size yet big on detail, this compact, dependable, city map will ensure you don't miss a thing. * Includes 2 PopOut maps: an overview of the greater city area and a detailed street map of central Zurich* Additional maps of the area surrounding Zurich and the transport system are also included * Handy, self-folding, tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format * Thorough street index is also featured and cross-referenced to the map so you can easily find your destination * Hotels, restaurants, stores and attractions are all included on the maps

About the AuthorPopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and discreet reference tool that doesn't shout 'tourist alert'! PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was

recruited to realise what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers – standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range – Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travellers the world over.