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Where to Wear: Italy Shopping Guide (Where to Wear: Italy, Rome, Florence Milan)

Anges Crawford, Jasmine Serrurier
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Where to Wear 2006

ITALY
SHOPPING GUIDE

ROME, FLORENCE & MILAN

THE INSIDER'S FASHION BIBLE

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Anges Crawford, Jasmine Serrurier : **Where to Wear: Italy Shopping Guide (Where to Wear: Italy, Rome, Florence Milan)** before purchasing it in order to gage whether or not it would be worth my time, and all praised

Where to Wear: Italy Shopping Guide (Where to Wear: Italy, Rome, Florence Milan):

26 of 28 people found the following review helpful. Buy Born to Shop: Italy insteadBy A CustomerI think that Born to Shop: Italy is far more informative and instructional. It is also more personalized with additional information on favorite hotels and cafes located in the vicinity of favorite shops. There seems to be much more information on bargain and outlet shopping, which Where to Wear ignores. Where to Wear also does not discuss price ranges and seems to assume that the reader is extraordinarily wealthy. I am taking the two books to Italy next month and will comment more later if I change my opinion!
0 of 3 people found the following review helpful. Where to Wear Italy 2006By Boston CREExtremely helpful for all fashionistas. Makes a great gift for clients as well. Very well researched and a fun read.

Bella Italia. Home to some of the world's most creative and best known designers - Armani, Ferragamo, Gucci and Prada - all have their roots in a country renowned for its luxurious style and sexiness. From the heavy weight labels of Milan's most famous shopping streets, Via Montenapoleone and Via della Spiga, to the back-alley boutiques of Rome, to Florence's best kept secret - the San Lorenzo market, Where to Wear Italy spans the fashion spectrum.

About the AuthorWhere to Wear is run by three partners. Jill Fairchild launched the first book (New York) in 1999 and founded the company, Gerri Gallagher and Julie Craik joined the company two years later to develop Where to Wear into a global brand. Where to Wear now has three head offices; New York, London and Sydney, Australia. There are currently nine books in the series covering fourteen cities worldwide with more launches planned for 2007.