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Editors of Wallpaper Magazine
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Editors of Wallpaper Magazine : **Wallpaper City Guide: London 2010 (Wallpaper City Guides)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Wallpaper City Guide: London 2010 (Wallpaper City Guides):

Wallpaper* City Guides not only suggest where to stay, what to eat, and what to drink, but what the tourist passionate about design might want to see, whether he or she has a week or just 24 hours in the city. Some of the highlights

include up-and-coming neighborhoods, an 'Architour' of landmark buildings, design centers, and the best shops to buy unique items. Wallpaper* City Guides present travelers with a fast-track ticket to the chosen location. The tightly-edited guides offer the best, most exciting, and the most beautiful of the featured city. The guides are expertly designed with function as a priority, and they have tabbed sections so that readers can find information easily. The guides include currency rate information, maps, and a color-coding system to help the reader navigate through different parts of the city. They are the ultimate combination of form and function. The guides are compiled by Wallpaper* magazine experts and their extraordinary network of international correspondents. The writers have put their heads together to come up with fascinating, efficient guides for the hip, urban traveler with his or her finger on the pulse. They are truly the insider's guide to each featured city. The first Wallpaper* City Guides were published in Fall 2006 on the occasion of Wallpaper*'s first anniversary. For more than a decade, Wallpaper* has been the first to uncover and enticingly present the best urban travel spots from across the globe. The City Guides are the perfect way to present a decade of experience in one precisely edited guide. As of Spring 2008, 60 guides are already available, with 10 new cities and 11 updated editions to come in Fall 2008.

'the answer to every short-breaker's dream ...The jewel-coloured guides look beautiful and are exquisitely designed.' The Times '...gorgeous photography, sharp graphics, and design-savvy, waffle-free text, written by city insiders rather than bearded backpackers.' The Independent 'Glamorous, global and affordable.' Telegraph magazine 'packed with insider knowledge and eye-catching photography' Vogue 'Ultra-glam, uber-chic' The Observer 'Attractive and well-researched.' USA Today 'Ultra-stylish.' Time Magazine 'Sophisticated but simple.' The New York Times 'Small, stylish and beautifully illustrated, the Wallpaper* City Guides make everything else look old hat. ... The photographs and maps are superb.' The Sydney Magazine About the Author Wallpaper* City Guides are compiled by the magazine's travel experts, both by in-house editors, and correspondents who actually live in the highlighted cities, providing up-to-the-minute information.